

## XSELLERATOR™ is a GM DTAP Certified Product

### What is GM DTAP?



General Motors' Dealer Technology Assistance Program (DTAP) is a comprehensive program designed to support GM dealers' choice of technology products and services which offer utilization of GM data and functionality. Under DTAP, GM certifies products which meet or exceed stringent requirements set forth by GM on behalf of its dealers. GM's DTAP offers assistance to its dealers in technology selection by providing visibility and transparency about service provider certification/non-certification, and by providing a managed platform for dealers to share information and experiences about Service Providers. Through DTAP, GM will also be able to provide dealers with information as to which Service Providers have integrated with GM data, and which have not. DTAP is fact based and data-driven.

**Quorum was formerly the leading provider under GM's IDMS program and its flagship DMS, XSELLERATOR was among the first to be certified under DTAP.**

**For more information about GM DTAP  
contact Global Connect Help Desk at**

**888-337-1010**  
prompt 1, then 2

### Why XSELLERATOR?

Quorum's dealership and customer management system goes beyond the traditional. It is a comprehensive package with full CRM embedded throughout, unrivaled customer communication capabilities, seamless integration between departments and with manufacturers, advanced features in every department and ready access to key information to help you manage your business.

**XSELLERATOR automates, integrates, and streamlines every department in a dealership.**



Contact Quorum at  
**1.877.770.0036 ext. 267**  
**Sales@QuorumDMS.com**