

Executive Bio

Rick Johnston
Vice President of Autovance



With more than a decade of real-life sales floor experience and the vision to build world-class products, Rick brings a fresh take on how software is solving some of the automotive retail industry's most pressing challenges.

In 2006, Rick joined Quorum as an Implementation Specialist, a role that saw him travel to more than 100 dealerships across North America. Three years later he moved into the position of Business Analyst which was where he found his passion for designing industry-changing products.

In 2010, Rick started Autovance Technologies: he managed Autovance in combination with his career at Quorum until September of 2013, when he decided to pursue his vision to build the next generation of desking tools full-time. Rick began building the team at Autovance in late 2014 and it has been growing ever since. By the summer of 2016, Autovance Desk, Canada's most advanced web-based desking tool, was built and it is already helping hundreds of dealerships sell more cars across Canada.

The relationship between Quorum and Autovance was built on a strong foundation and in 2017 it took the most logical next step as Quorum acquired Autovance. As a result, Rick rejoined Quorum as the Vice President of Autovance.

Rick works out of the Autovance headquarters in Lethbridge, Alberta.